

LARA ©

Merchandise Range

www.eidos.co.uk/larac/

The LARA © merchandise range comprises 'street-wear' items designed and manufactured exclusively for Eidos by Animal Promotions Ltd. The LARA © philosophy reflects maximum style combined with comfort and durability. Labelled with the LARA © logo only, the range features rubberised badges, stitched-on fabric labels, embossed logos and embroidery. In keeping with the understated design principle, colours have been intentionally limited to black and white.

Clothing Items: men's t-shirt, women's t-shirt, Polo shirt, sweatshirt, ½ zip fleece, 'Team' jacket, dressing gown, baseball cap, knitted beanie (ski hat).

Accessories: briefcase bag, girl's mini rucksack, bath towel, CD case, wallet, watch (men's and women's), watch-strap, key fob.

Tomb Raider Diffusion Range

Prominently featuring Lara Croft herself, the Diffusion range offers a selection of items that incorporate the Tomb Raider logo and Lara Croft signature; all items are high quality collectibles for the avid Tomb Raider fan!

Items: posters (2 designs), calendar, mousemats (3 designs), t-shirts (2 designs), beach towel, backlit analogue watch, Lara figurine & 5ft freestanding Lara cut-out.

Ordering

The LARA © and Diffusion items are available from the LARA © catalogue packed into Eidos games from November 1998. The catalogue will also feature on the Eidos, Core and Lara Croft websites. Advertising in national, lifestyle and computer games press.

Orders may be taken by posting the order form in the catalogue, over the internet or via the 24 hour credit card telephone order line.

For further information contact:

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